

HSBC's Junior Account Holders Bank on Webvisions

Client Fact File

Client/Company Background

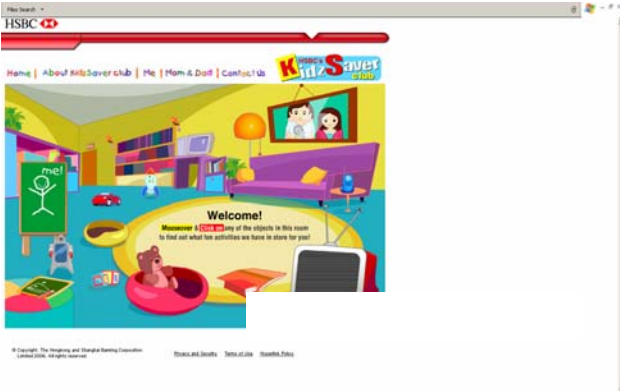
The Hong Kong and Shanghai Banking Corporation (HSBC) KidzSaver club is an online club for KidzSaver members where they can have fun learning through interactive lessons and earn "Kidz\$" (online dollars) to buy accessories for their online character. The club is exclusively for children of HSBC account holders.

Webvisions' Hosting Solution

Dedicated Servers, Dedicated Firewall, SecureGuard, Managed Intrusion Detection, Security Auditing Services

Chose Webvisions for

- High Availability
- Comprehensive Range of Security Solutions
- Server Performance



The objectives of the site was to provide HSBC Junior Account holders the benefits of an interactive site that is both entertaining and yet educational.

Learn and Play with KidzSavers

KidzSaver is the newly launched web-portal that caters to children with savings accounts at the Hong Kong and Shanghai Banking Corporation. This portal was conceptualized as a learning and entertainment website targeted at children from the ages of 6 to 13. Besides the interactive learning games found on the portal, kids may subscribe to a weekly newsletter that updates them on current affairs and they can also be updated on cultural events and activities like plays and musicals on the e-calendar.

Securing the KidzSavers' Portal

"As the website is highly interactive and its applications intensive, we required consistent performance regardless of the traffic flow and server load to ensure that our customers have the best user experience. Webvisions delivered on these aspects and its suite of security solutions provided us with peace of mind", said Mr Gilbert Chuah, Vice President, E-Marketing & Website Management, HSBC Bank.

As the site contained passwords and other confidential data, security was one of HSBC's top priorities. Webvisions' security solutions not only enabled HSBC to effectively implement appropriate security measures, these services also met the bank's stringent requirements as well as the project's budget.

The security solutions subscribed by HSBC include Managed Intrusion Detection, Security Auditing Services, SecureGuard and Managed Dedicated Firewall.

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This powerful combination ensured that detected exploits and intrusions are proactively stopped at the point of detection. The Intrusion Detection service functioned like a 24-hour "burglar alarm" system that would alert HSBC to any malicious attacks in real-time. With a Managed Firewall, HSBC regulated network activity around the clock based on their security policy. Finally, to maintain a secure environment, HSBC employed Webvisions' SecureGuard and Security Auditing Services which focused on keeping HSBC's Gilbert Chuah current on all known and unknown vulnerabilities using scanning tools and round-the-clock updates and proactive solutions.

Future Plans

Going forward, based on the excellent server performance thus far, HSBC is planning to enhance the site with more interactive activities such as video streaming and downloads. Gilbert Chuah reveals, "Webvisions provides us with the flexibility to upgrade the stem to cater for future growth."



A comprehensive suite of security solutions kept the site hacker-free and ensured the integrity of its data.