

# Webvisions Gains Following from International Customer Loyalty Programme



**Client Fact File**

**Client/Company Background**

International Customer Loyalty Programme (ICLP)  
ICLP is a specialist loyalty marketing agency that manages (create, retain & grow) profitable relationships on behalf of its clients and deliver world-class loyalty marketing solutions.

**Webvisions' Hosting Solution Chose Webvisions for**

- Co-location Server
- 24 hr Support
- Best practices in Security



ICLP manages profitable marketing relationships on behalf of high-end clients.

**Asia's Leading Customer Loyal Program Company**

No stranger to the importance of customer loyalty and client services, International Customer Loyalty Programmes' (ICLP) decision to appoint Webvisions as the hosting provider for its co-located servers and database serves as a testimony to Webvisions' solid reputation and track record as Singapore's premier hosting provider.

**ICLP Manages Multiple Client Websites**

Furthermore, as the leading marketing loyalty agency with VISA International, Porsche, DHL and Hewlett Packard in its high-profile stable of clientele, ICLP manages various websites which are developed for its client marketing program which involves developing its own Customer Relationship Management Programme, Partnership Marketing Programme and SME solution programme. Though these channels ICLP provides their clients a better service to understand and enhance their own customer relationship as well as to achieve various marketing goals. These websites are hosted in a collocated server within Webvisions' world-class data centre.

"A hosting provider with reliable standing was key since most of our clients come from the banking industry," reveals Mr

Hiranmaya Dash, Head of I.T, ICLP."

**Hiranmaya Dash**  
**Head, I.T**  
**International Customer Loyalty Programme (ICLP)**

**Meeting ICLP's Goals**

"Keeping within budget, security and fast access internationally; on-the-fly are the key concerns for us. Also a hosting provider with reliable standing was also key since most of our clients come from the banking

industry," reveals Mr Hiranmaya Dash, Head of I.T, ICLP. Based on his requirements, he chose Webvisions to co-locate his servers in our secure tier 1 data center w/ 24 -hr networking and warm hands service.

"I am very pleased that Webvisions is achieving our goals by providing 24hrs support, monitoring and applying patches. We are confident that our client's servers are in safe and reliable hands."

**Hiranmaya Dash**  
**Head, I.T**  
**International Customer Loyalty Programme (ICLP)**

"I am very pleased that Webvisions is achieving our goals by providing 24hrs support, monitoring and applying patches regularly to the collocated servers, installing and implementing website alarm software, implementing proper routers, firewall, and fixing the networking access. ICLP's servers are more secure as a result. We are confident that our clients' servers are in safe and reliable hands," confirms Mr Hiranmaya Dash, Head of I.T, ICLP, "Even the transition into Webvisions' data center proved to be a smooth and seamless process thanks to the Webvisions' data centre team."



ICLP also counts Cathay Pacific, Apple and Motorola as part of their world-class clientele.