



Global Entrepolis Leverages on Premium Hosting Provider, Webvisions

Client Fact File

Client/Company Background

Zenith Events

Zenith Events is appointed as the organizer, media and event planner for the Global Entrepolis @ Singapore exhibition and conference series that is spearheaded and driven by International Enterprise (IE) Singapore

Webvisions' Hosting Solution Chose Webvisions for

Dedicated server solution, dedicated firewall and anti-virus service

- Reliability and availability
- Comprehensive range of security services for Internet operations
- Well-connected network of web designers and solution integrators

Global Entrepolis @ Singapore (GES) 2005-6 saw the gathering of over 40 major events: from strategic conference and industry seminars to venture capitalist summits and business workshops; from an emerging technology exposition to winning innovations and effective business matching platforms. The two events saw at least 40 countries participating and more than 200 million in deals were signed at GES 2005-6.

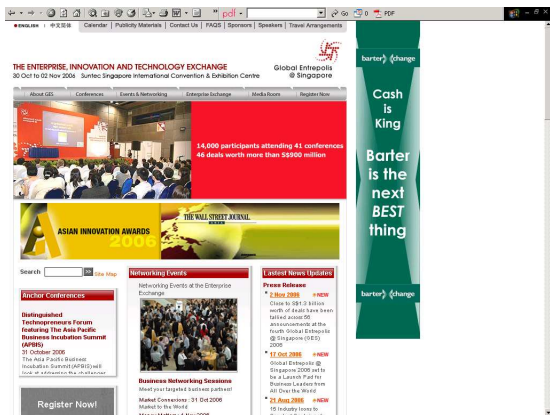
"In 2005, the GES site was attacked by intruders. Fortunately for the quick response from Webvisions, immediate action was taken and our web developer was able to react to the situation by working with Webvisions to diagnose the root of the issue and rectify the problem. As such, there was minimal disruption, and the website went live very shortly," said Rachel Hoon.

The event itself has earned a reputation for being the place where over 14,000 of the best and most enterprising business professionals converge. As part of the marketing efforts employed by Zenith, the website was widely promoted as the key source of information and resource for GES 2005-6. Hence, it was constantly updated with information, interactive graphics such as flash animations and video streaming etc. With the constant publicity to increase the site's traffic, Zenith required a stable server to manage the traffic flow and ensure that visitors to the site had a hassle-free experience. Besides that, Webvisions was also chosen as it fulfilled the following criteria set by Zenith in its selection process:

- How long has Webvisions been strategically serving event portals like GES website?
- Does Webvisions proactively monitor the GES site?
- What is Webvisions' reputation and client feedback?
- How credible is Webvisions - is it in for the long haul?
- How quickly can Webvisions provision the site?

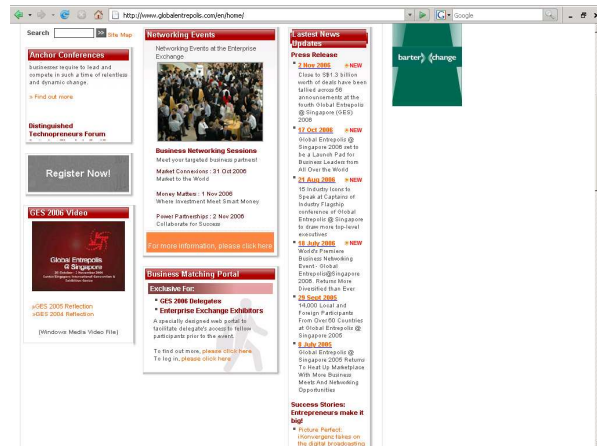
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Rachel Tan
Assistant Manager
Zenith Events



More than 14,000 participants attended the GES conferences.

There were also other compelling factors for choosing Webvisions besides the skilled and attentive technical support market credibility and long-standing reputation as a premium hosting provider. Zenith was also looking for a partner to develop the GES site, apart from finding a suitable web host. Leveraging on Webvisions' network of active developer-partners, Zenith found a good match with Media Labs Innovation. In retrospect, Zenith's choice of technology partners played a large role in the smooth operation of the GES site, thereby contributing to the overall success of GES 2005-6.



A business matching portal is also available in the GES site.

After a successful two-year run hosting the GES website on Webvisions' robust dedicated server solution with an added security measure provided by a managed security and anti-virus services –Zenith is extremely satisfied with the performance of the hardware and the "heartware". Rachel Hoon, Assistant Manager, Zenith Events lauds Webvisions, "Before our Webvisions experience, we've used smaller hosting providers for Zenith's other events. And we feel that Webvisions has been very reliable and is constantly reachable via support line to assist and advise on our technical issues."

Also, the stakes were high for GES 2005-6 to out-perform other similar events, being a government-driven showcase headed by IE Singapore. Thus, for Zenith, it was very important that should there be any intruders hacking into the site, the hosting company should be able to react immediately and rectify the situation.